

The 4th Annual Trade Fair for U.S. Products and Services

 \bigstar

September 19-21, 2006 Biel Center - Beirut, Lebanon

★ Organized by



With the support of













To the American business community:

I am pleased to invite you to participate in Made in America 2006, the fourth annual trade fair promoting U.S. products and services in Lebanon. The U.S Embassy in Beirut, in partnership with the U.S. Departments of Commerce and State, will host this event from September 19 through 21, 2006, at the Beiru International Exhibition & Leisure Center (BIEL) in Lebanon. Made in America aims to showcase the latest American technology and to assist American busi nesses in taking advantage of the expanding commercial relations between Lebanon and the United States.





Lebanon is undergoing an exciting transformation. Much like the political changes that took place in the country last year, Made in America 2005 exceed ed all expectations in numbers of participation, visitors and media attention. And American companies represented in the fair were enthusiastic about their participation and the results generated. I am confident that your business would benefit from participating in Made in America 2006 and offer you an exceller opportunity to develop new partnerships in Lebanon and the region.



I hope you will give serious consideration to participating in Made in America 2006. I look forward to welcoming you at the fair in Beirut and sharing the U.S Embassy's enthusiasm for the exciting economic opportunities available for American business in Lebanon.

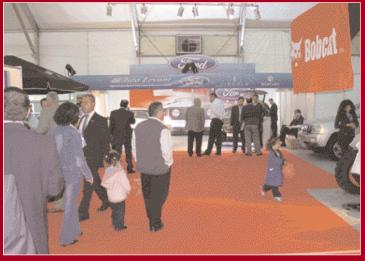
Sincerely,

Jeffrey D. Feltman
Ambassador

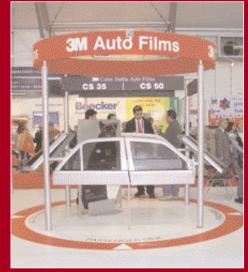


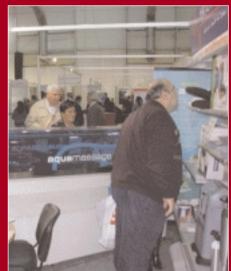


























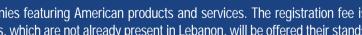






* * *

REGISTRATION GUIDELINES



"Made in America 2006" will be open to all companies featuring American products and services. The registration fee is USD 750 for 3x3 m² stand. New to market companies, which are not already present in Lebanon, will be offered their stands at a reduced fee of USD 500. Interested companies are requested to send an e-mail to MadeInAmerica@state.gov.

The e-mail should include the company's name, contact person in the U.S. (Name & Title), address in the U.S. (Street, City, State, Zip Code, Tel, Fax & E-mail), contact person in Lebanon (Name & Title), address in Lebanon (Street, City, Tel, Fax & E-mail) and a brief description of your company's activities.

After receiving your e-mails, Naaman Tayyar, Senior Commercial Specialist, and Maya Barhouche, Commercial Assistant, will follow up with you on further details. Please note that space may be limited and priority will be given to companies on a first-come, first-serve basis.

For more information about Made in America, please visit www.BuyUSA.gov/lebanon/en/madeinamerica.html.